

Startup Rockstars News

DC Tech Community Entrepreneurs Issue Number 1 September 2008

How to Fund and Promote Your Tech Startup

Funding, even in today's down economy, can be obtained by motivated entrepreneurs.

The VC's and angels may be pickier, but thanks to the web there are numerous sites devoted to connecting investors with entrepreneurs.

In addition, there are also companies that can perform an incubatory function, to grow a business quickly so that it can attract further funding.

Funding-related resources:
CrossMine.com (DC-focused)
Angelsoft.net
(see: angelsoft.net/industry/)
vFinance.com
Inc.com (search for 'angel')
FundingUniverse.com

Business resources:
Startupnation.com
Entrepreneur.com/bizstartups

Blogs:
DCstartupBlog.com
AVC.com
VentureBlog.com
AskTheVC.com

Local Startups

The DC area, including Maryland and Northern Virginia, have many startups, and this newsletter captures some of the tech, social media, and web 2.0 startup companies

These are usually started in a bedroom, basement, a coffee shop with free wifi, but the ones that develop their vision and execute their plans well become something more... these are the *rock stars* of tech!



The next Startup Rockstars event is October 9, 2008, at Viget Labs. Visit StartupRockstars.com for more information and

Startup Profile: MixedInk.com

Local entrepreneur David Stern of MixedInk has created a site to allow collaborative writing with a social web 2.0 flavor. The tagline is "collaborative writing where everyone has a say". This new site has been successfully used in creating a policy document with 22 authors.

Startup Profile: Contribute.org

Mike Mayernick of Contribute, a new social networking site, is another alumni of Startup Rockstars. His site's tagline is "Giving voice through action". Contribute allows members to donate and support causes & others in a public and unique way. The site is currently in beta testing.

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