

# Startup Rockstars News

DC Tech Community Entrepreneurs Issue Number 1 September 2008

## How to Fund and Promote Your Tech Startup

Funding, even in today's down economy, can be obtained by motivated entrepreneurs.

The VC's and angels may be pickier, but thanks to the web there are numerous sites devoted to connecting investors with entrepreneurs.

In addition, there are also companies that can perform an incubatory function, to grow a business quickly so that it can attract further funding.

**Funding-related resources:**  
CrossMine.com (DC-focused)  
Angelsoft.net  
(see: [angelsoft.net/industry/](http://angelsoft.net/industry/))  
vFinance.com  
Inc.com (search for 'angel')  
FundingUniverse.com

**Business resources:**  
Startupnation.com  
Entrepreneur.com/bizstartups

**Blogs:**  
DCstartupBlog.com  
AVC.com  
VentureBlog.com  
AskTheVC.com

## Local Startups

The DC area, including Maryland and Northern Virginia, have many startups, and this newsletter captures some of the tech, social media, and web 2.0 startup companies

These are usually started in a bedroom, basement, a coffee shop with free wifi, but the ones that develop their vision and execute their plans well become something more... these are the *rock stars* of tech!



The next Startup Rockstars event is October 9, 2008, at Viget Labs. Visit [StartupRockstars.com](http://StartupRockstars.com) for more information and

### Startup Profile: MixedInk.com

Local entrepreneur David Stern of MixedInk has created a site to allow collaborative writing with a social web 2.0 flavor. The tagline is "collaborative writing where everyone has a say". This new site has been successfully used in creating a policy document with 22 authors.

### Startup Profile: Contribute.org

Mike Mayernick of Contribute, a new social networking site, is another alumni of Startup Rockstars. His site's tagline is "Giving voice through action". Contribute allows members to donate and support causes & others in a public and unique way. The site is currently in beta testing.

-----  
Products, logos, and other trademarks referred to are the property of their respective trademark holders.

© 2008 1 Piazza™ USA

[www.1Piazza.com](http://www.1Piazza.com)